**MBA Rotation**

<table>
<thead>
<tr>
<th>FALL</th>
<th>SPRING</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Wayne</strong></td>
<td><strong>South Sioux City</strong></td>
</tr>
<tr>
<td>2001-2002</td>
<td>BUS 620 Managerial Communications</td>
</tr>
<tr>
<td><strong>Summer</strong></td>
<td>Electives</td>
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<tr>
<td>2002-2003</td>
<td>BUS 608 Financial Administration</td>
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<tr>
<td><strong>Summer</strong></td>
<td>Electives</td>
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<tr>
<td>2003-2004</td>
<td>BUS 656 Marketing Administration</td>
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<tr>
<td><strong>Summer</strong></td>
<td>Electives</td>
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<tr>
<td><strong>Summer</strong></td>
<td>Electives</td>
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<tr>
<td>2005-2006</td>
<td>BUS 690 Seminar in Organizational Behavior</td>
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<tr>
<td><strong>Summer</strong></td>
<td>Electives</td>
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**Electives:** Will be offered at the various sites as needed.  

*Web-based course

**Program Objectives:** The objectives of the MBA program at Wayne State College are two-fold: (1) to improve and enhance the management skills of professionals in business, industry and government; and (2) to develop future executive leadership. The emphasis of the program is on decision making, problem solving, understanding the role of business in society, and development of the student’s capacity to progress to positions of executive responsibility.

**Degree:** Candidates for the MBA degree enroll in the following program: Non-Thesis Program.  
Requiring satisfactory completion of the 36 credit hour professional graduate program of study.  
No written thesis is required.  
An MBA student shall file with the Graduate Office and the Division of Business Office one approved graduate paper.

**General Degree Requirements:** Total Semester Credits: The MBA consists of a minimum of 36 semester credit hours.  
Grades and Course Number: A minimum overall average of "B" (3.00 on a 4.00 scale) is required of all graduate students. This average is based on all courses attempted.  
In computing this average, no grade below a "C" in a graduate-level (500 or 600) course will be accepted towards completion of the MBA.  
A "C-" is not acceptable.  
At least half of the total graduate credits must be in 600-level courses.  
Time Limit: Commencing with the date of first course registration, all requirements for the degree must be met within seven (7) calendar years.  
**Final Examination:** No comprehensive final examination is required.  
However, BUS 692 Administrative Policy is utilized as a capstone course for all MBA students.
Undergraduate Preparation--Common Body of Knowledge

Each student is expected to have satisfactorily completed the following courses or their equivalent at the undergraduate level.

<table>
<thead>
<tr>
<th>Course Description</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Economics</td>
<td>3</td>
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<tr>
<td>Accounting</td>
<td>3</td>
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<tr>
<td>Corporate Finance</td>
<td>3</td>
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<tr>
<td>Marketing</td>
<td>3</td>
</tr>
<tr>
<td>Statistics</td>
<td>3</td>
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<tr>
<td>MBA Core Courses</td>
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Program of Study

MBA Core*--24 hours (all courses required):
- BUS 608 Financial Administration: 3 semester credit hours
- BUS 620 Managerial Communication: 3 semester credit hours
- BUS 625 Decision Science: 3 semester credit hours
- BUS 652 Management Accounting: 3 semester credit hours
- BUS 656 Marketing Administration: 3 semester credit hours
- BUS 690 Seminar in Organizational Behavior: 3 semester credit hours
- BUS 692 Administrative Policy: 3 semester credit hours
- ECO 650 Managerial Economics: 3 semester credit hours
- MBA Electives**: 12 semester credit hours
- TOTAL: 36 semester credit hours

*MBA core courses open to graduate students only. 
**MBA electives consist of any 12 semester credit hours from approved courses offered at the 500-level or 600-level.

Course Descriptions

BUS 608 Financial Administration (3). Prerequisites: CBK accounting and finance. A study of financial decision making in the firm; development of a decision-making framework for determining the most efficient allocation of resources within the firm; emphasis placed on the analysis of capital investment projects, long-term sources of funds and short-term financing problems.

BUS 620 Managerial Communication (3). Application of principles of communication to the managerial setting. The course investigates the influence of organizational climate, manager’s style and use of motivation on the communication process. Communication strategies appropriate to business reports, speeches, interviews, and conferences are explored along with emphasis on managerial problems with employee communication and conflict management. The course includes a focus on methods of analyzing and resolving communication problems.

BUS 625 Decision Science (3). Prerequisite: CBK statistics. Underlying structure of decision-making problems identified, modeled and analyzed. Topics include sampling methods, regression techniques, time series analysis, forecasting, linear programming, market share analysis, production planning, queueing processes, simulation and the use of the computer to solve decision-making problems.

BUS 652 Management Accounting (3). Prerequisite: CBK accounting. An examination of management uses of accounting data with particular reference to decision-oriented cost classification, methods of cost estimation, data appropriate for decision models, standards and controls, and special problems.

BUS 656 Marketing Administration (3). Prerequisite: CBK marketing. A study of concepts useful in understanding marketing systems and buyer behavior and developing skills in making marketing decisions. Topics include marketing strategy, decision models, market segmentation, promotional strategy and product management.

BUS 690 Seminar in Organizational Behavior (3). Prerequisite: CBK management. Examination and analysis of the organization as a social system and the impact of its various components on work attitudes and behavior; topics include the development of organizational structures, organizational effectiveness, decision making and policy formulation, leadership and change.

BUS 692 Administrative Policy (3). Prerequisite: All CBK courses. Analysis of policy formulation and implementation from a company-wide standpoint; emphasis on integration of knowledge and approaches across functional areas; both endogenous and exogenous factors that affect company policies; and the role of the firm in society.

ECO 650 Managerial Economics (3). Prerequisite: CBK economics. The application of microeconomic theory to private and public decision making.

Admission Criteria

Applicants will be screened and evaluated on a number of factors that evidence high promise of academic achievement.

Each applicant must be approved by the Director of the MBA Program and the Dean of Graduate Studies. All of the following factors are considered together in granting admission to the Program.

1. Admission is determined primarily by a combination of upper-division undergraduate grade point average and score on the Graduate Management Admission Test (GMAT). The student should have 1,000 points or more based upon the following formula: 200 times the upper-division GPA (4.00 system) plus the GMAT score or 950 points based on the formula: 200 times the overall GPA plus the GMAT score.

2. Other measures or indicators of high promise that will be reviewed are:
   a. Letters of recommendation
   b. Relevant work and leadership experience
   c. Performance on other testing devices
   d. Rank in graduating class

3. Where the applicant’s undergraduate record is unclear, a written qualifying examination may be required in one or more business disciplines.

4. Any applicant not meeting the above requirements may be accepted by special action on a provisional basis.

If admission to the Program is approved, an applicant will be admitted on a Full Admission or a Temporary Admission basis. Full admission will be given to those applicants who meet the requirements above and have a baccalaureate degree, or an equivalent degree, from an institution with full regional accreditation. An applicant who does not meet the requirements above or who holds a baccalaureate degree from an institution not having full regional accreditation may be admitted on a temporary basis. An applicant admitted on a temporary basis must obtain a 3.0 grade point average in the first twelve hours of business graduate courses or that person will be dropped from the program and denied permission to re-enroll.

Additional Information

For additional information, call 1-800-228-9972 or (402) 375-7587, or write:
Director of the MBA Program
Wayne State College
1111 Main Street
Wayne, NE 68777-1172

e-mail: rhseball@wsc.edu