Endorsement in Marketing Education: Undergraduate Knowledge Base

Outcome 1: Inquire and Reflect
Teacher candidates consider and reflect on the nature and role of teaching and learning in the development of all learners.

1.1 Inquire - Candidates are committed to lifelong learning and the professional development of all learners.

Outcome 2: Learning and Growth in a Caring Community
Teacher candidates plan, facilitate and evaluate learning activities that facilitate learning and development in all learners.

2.1 Plan - Candidates plan how to select, design and deliver learning experiences that foster the development of all learners.

Outcome 3: Knowledge, Skills, and Dispositions
Teacher candidates demonstrate an integration of knowledge, skills, and dispositions in the subjects they teach.

3.1 Knowledge - Candidates are knowledgeable of the content and methods required in their subjects.

Outcome 4: Communication Skills
Teacher candidates have the ability, skill, and desire to communicate with understanding.

4.1 Communication - Candidates possess the skills of discipline-specific language and other forms of communication.

Outcome 5: Professionalism
Teacher candidates possess the ability, skill, and desire to communicate with understanding.

5.1 Professionalism - Candidates lead and operate communication in a ethical and civil manner and subject the goals of facilitating communication and learning in their planning, setting, and evaluation.