National Library Week Celebrated

Conn Library celebrated National Library Week April 12-18 with the theme, “Worlds Connect @ Your Library.”

Several events for students and faculty/staff were held including:

WSC Faculty & Staff Recommendations - WSC faculty and staff submitted their Top Ten Library Selections for display in the Great Plains Room.

Graffiti Wall of Reading - Students shared their favorite books & authors.

Bookworm Guessing Game - Students guessed the number of bookworms (i.e. gummy worms) in the jar to win them all. The winning number was 192.

Student Worker Appreciation Ice Cream Party - Student workers at the library were treated on Wednesday to an ice cream social to thank them for all their hard work. The social was held the day after National Library Workers Day.

READ Photo Booth - Students, faculty, & staff stopped by the booth Tuesday through Thursday to get their pictures taken for a READ poster or a bookmark in a photo booth like manner. Photos are posted on the library website at http://tinyurl.com/libraryweek and are also available through Flickr.

For more pictures, see page 6.

Quick Research Tip

Datamonitor Reports

Need some data on a company? Check out Business Source Elite! Click on Company Profiles on the blue menu bar to directly access reports from the Datamonitor Company Profiles Authority. You’ll get a company overview, key facts about the business, a business description, its history, a list of key employees and their biographies, information on its major products and services, details about the company’s top competitors, and details about how the company views itself.
May: National Bike Month

Of Bicycles, Bakelites, and Bulbs: Toward a Theory of Sociotechnical Change
Wiebe E. Bijker
WSC Stacks 306.46 B489

"Bijker's book may be profitably read for the sake of the fine histories it presents on the development of the bicycle, Bakelite (the first synthetic plastic), and the fluorescent light. But through the telling of these stories, Bijker has drawn together and expanded upon two decades of 'science-technology-society' research to posit a theory of technological change as a social construct." - CHOICE

Zinn & the Art of Road Bike Maintenance
Lennard Zinn
WSC Stacks 629.28772 Z66r

"Zinn has written this book to help both the leisure bike rider and expert mechanic handle almost any problem associated with road bikes." - LIBRARY JOURNAL

Sally Jean, the Bicycle Queen
Cari Best
WSC Book Exam Ctr E B4642sj

"An exuberant, can-do spirit pervades Best's uplifting tale of a girl whose passion enables her to create opportunities out of roadblocks. Davenier's watercolors initially create a sense of forward motion." - PUBLISHER'S WEEKLY

New Items at Conn

Philosophy & Psychology
Please understand me II: temperament, character, intelligence
Paula Fredriksen

Religion
Augustine and the Jews: a Christian defense of Jews and Judaism
Biblica: the bible atlas: a social and historical journey through the lands of the Bible

Social Sciences
Fighting at sea: naval battles from the ages of sail and steam
Body language: cultural differences [DVD]
How to use students' diverse cultural backgrounds to enhance academic achievement [DVD]

Natural Science
Yesterday the moon, tomorrow Mars? [DVD]
America's tsunami: are we next? [DVD]

Technology & Applied Science
Essentials of strength training and conditioning
Overtraining athletes: personal journeys in sport
Complete emergency care
Parenting your anxious child with mindfulness and acceptance
Script and scribble: the rise and fall of handwriting
The miracle of life: Life's first feelings [DVD]
Date rape: a violation of trust [DVD]

The Arts
Recreation facility management: design, development, operations, and utilization
The Federal Theater, Project 891, and the Mercury Theater [DVD]
The Glenn Miller story [DVD]
Literature & Rhetoric
Representative American speeches, 2008-2012.
The Cambridge companion to Plato's Republic
Faust
Building great sentences: exploring the writer's craft [DVD]

Geography & History
Beyond the Revolution: a history of American thought from Paine to pragmatism
The hunt for John Wilkes Booth [DVD]
Carson & Cody: the hunter heroes [DVD]

For a larger listing, click on New Arrivals on the library homepage, or just visit the New Books Shelf in the library.
What is it?

Value Line Online collects data and analyzes performance of approximately 8,000 stocks, 15,000 mutual funds, 80,000 options and other securities.

Investment Survey Coverage

Large-Cap companies - those whose total market capitalization (share price times total shares on the market) exceeds $5 billion.

Summary & Index

“contains an index of all stocks in the Investment Survey as well as many up-to-date statistics to keep investors informed about the latest company results. It also contains a variety of stock "screens" designed to help investors quickly identify companies with characteristics that match their investing goals.”

Selection & Opinion

“contains Value Line’s latest economic and stock market forecasts, one-page write-ups about interesting and attractive stocks, model portfolios, and financial and stock market statistics.”

Ratings & Reports

“contains one-page reports about approximately 1,700 companies and approximately 97 industries. Each company report contains, among other things, Value Line’s Timeliness®, Safety, and Technical ranks, financial and stock price forecasts for the coming 3 to 5 years, an analyst’s written commentary, and much more.”

Other Resources

- Industry Information - View an Industry Commentary report and Value Line’s ranking of that industry.
- Rank Changes - Find a list of stocks whose Timeliness or Performance ranks have changed for the week.
- Quotes - Find quote information.
- Supplemental Reports - View the most recent supplemental reports.
- Top 100 Stocks - Discover which stocks Value Line has ranked in the top 100.
- Stock Screening - Use an advanced search interface where you can specify several criteria for the stocks you are looking for.

Where can I find it?

Go to the homepage of the WSC Library and select See full electronic database list under Find Journal Articles. Then look for the direct link.
Democracy & Libraries... A Unique Bond

Conn Library is offering a brand new online course this fall, IDS 368W0: Democracy & Libraries.

This 2-hour course will introduce students to how libraries support the ideals of democracy. Students will investigate the history and purpose of the Library of Congress, Federal Depositories, and American public libraries in forming and maintaining a democracy. They will also explore issues such as censorship, library surveillance, Internet filtering, and patron diversity that could threaten intellectual freedom.

Want to learn more? Contact Valerie Knight at vaknigh1@wsc.edu or 375-7443.

Online Courses Offered Summer & Fall

Summer 2009

IDS 368-W0
Web Strategies (1)
Alex Smith (May 11-29)
This course is designed not to be comprehensive in its coverage, but to create an awareness of specific issues and concerns as we continue to utilize online resources. Topics include enhancing academic research with smart searching strategies including sources such as Google and various social networking and bookmarking tools, citation strategies, and how to examine source validity.

IDS 196-W0
Library Resources Overview (2)
Marilyn Quance (June 1-July 1)
This course is designed to help students develop a concrete plan of action that will fulfill the requirements of an assignment when they are required to write a paper or prepare a speech. One will learn how to choose and refine a topic, develop a sound thesis statement, devise a search strategy and know what resources are available for their topic that will provide the foundation of their paper or speech.

IDS 368-W1
Internet Issues (1)
Marilyn Quance (July 7-Aug 6)
This course is designed not to be comprehensive in its coverage, but to create an awareness of specific issues and concerns as we continue to use online resources. It examines current or special issues involving the Internet, such as Internet plagiarism, privacy, federal regulations, hoaxes, etc. It offers opportunities to discuss the impact and importance of Internet use on the individual and society.

Fall 2009

IDS 196-W0
Library & Resources Overview (2)
Marilyn Quance
See description for Summer 2009.

IDS 196-W1
Database Review (1)
Marilyn Quance
The Wayne State College Library offers free access to over 30 different databases. Knowing which database to use to obtain the best matches to the results one is seeking will be the main focus of this online class. Each database will be visited, so one will know what type of information is available. Some helpful hints to obtain the best results and where to get full text printouts are all included these lessons. The databases will be grouped into five different subject lessons, (Reference, General, Business/Law, Education/Medical, and Special) with a few databases being used in several lessons, because of their interdisciplinary nature.

IDS 368-W0
Democracy & Libraries (2)
Valerie Knight
See above article.
Changes to our Print Subscriptions

“*The Chinese use two brush strokes to write the word 'crisis'. One brush stroke stands for danger; the other for opportunity. In a crisis, be aware of the danger—but recognize the opportunity.*” – John F Kennedy

“In the modern world it is unnecessary to cut down trees to spread ideas.” – Bill James

Financial crisis and budget cuts have been the watchwords of the year, both nationally and here on the WSC campus. The negative ramifications of these words are not difficult to articulate, and need not be recounted here. There are “opportunities” that come with these difficult times, however. Crisis forces us to change our way of thinking, to adjust our standard ways of doing things, to awaken us from our slumbers. It brings change to areas where change has been resisted, forgotten, or overlooked.

For generations, the printed journal has been a core part of every academic library. Stacks full of bound journals, the more the better, were how libraries made research materials available to faculty and students. It was the medium employed to transmit new ideas and old truths. It was the format we all grew up with, our common experience, our comfort zone as librarians and professors, at least for those of us over the age of 40. Libraries without print journals would be like a farmer trying to pull a plow without a . . . horse. Much like farming with horses faded into history due to new technologies, the era of the print journal is coming to a close.

In a few short years online databases have made available in full-text a wealth of academic journal content at a tiny fraction of the print cost. More than 20,000 journal titles are available to the WSC community through our database subscriptions. The WSC Library and our campus community have been quick to adopt this new way of doing research. In fact, our students and staff love the convenience. Where our Library, and where academic libraries as a whole, have lagged behind is in dispensing of our old methods of disseminating information. We have clung to our print journal subscriptions, even after our students stopped using print. Out of habit, tradition, stubbornness, or fear of change, academic libraries have kept on “cutting down trees”, and spending vast sums in doing so. Early this year it became apparent that new fiscal realities would force us to change. It was the push we needed. Library staff identified journal titles that we thought could be cut based on usage, cost, and the easy availability of the identical content online. In recent weeks most faculty members on campus have received messages asking them to evaluate the necessity of continuing some print subscriptions in their disciplines in cases where online versions of the content were readily available (A few disciplines were exempt due to their small number of subscriptions, or the lack of online content in their area). Replies to our messages have indicated that most faculty members are comfortable with losing many of the more costly print subscriptions. Thus we will proceed. 2010 will see us with significantly fewer print journal subscriptions, but we do plan to continue increasing access to even more journals online.

Change is not easy, and for some this is not a small change. Librarians everywhere will spend the coming years sorting out what works well, what works poorly, and what needs to evolve in this new era of online academic journals (or whatever entity replaces them in the peer-review process). But even though it is hard, this change is a good thing. Students and faculty alike will be better off for it in the long run.

— DAVE GRABER
Library Conference Room Available for Your Meetings!

Renovations were recently completed to Library room 201, formerly the NebSat Room. The room is now set up as a conference room that we are making available to the campus community. A few features include:

- Easily reconfigurable tables that can be arranged in a variety of ways.
- Seating for up to 24 people.
- A ceiling-mounted projector that can be connected to a computer or DVD player.
- Wall decorations which feature a variety of photo prints depicting WSC history. These were derived from images scanned in our Archives.

This room is available to the campus community for meetings, workshops, or presentations. To reserve the room please contact Lois Nuernberger at extension 7568.

A Little Bit More Library Week Fun...

http://tinyurl.com/libraryweek/